

NEWS FOR IMMEDIATE RELEASE

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SELF-EVIDENT MUSIC VIDEO PREMIERE JULY 13th AT SOMEWHERE ELSE TAVERN

INDIE MUSIC + INDIE FILM = KILLER MUSIC VIDEO

Greensboro, NC. - SV2 Studios, the production company of local indie filmmaker Stephen van Vuuren, and Greensboro-based punk-influenced rock band Dreamkiller teamed together to produce an eye-catching, dynamic music video for the song "Self-Evident." Dreamkiller was the winner of the SV2 Studios contest to make a free music video for a local band. Over 50 songs were submitted and after narrowing it to three finalists, "Self Evident" was the winning song. "It was not an easy job considering the amount of indie music talent in the Triad," says Stephen van Vuuren.

The video was shot in June over two full days at Somewhere Else Tavern in Greensboro with avid support of owner Burley Hayes. The demanding shoot required 40 special effects shots, over 50 extras, numerous costume changes as well as an expert cast and crew culled from the Triad's indie film community. Area businesses including Makeup by Kathy, J & S Cafeteria, Real Catering, Cakes by Carlee and Jam's Deli stepped forward with valuable donations in support of the production.

Christy Johnson and Donnie Neas, the songwriting force behind Dreamkiller, were active creative partners in the process. Immersed in the arts since the age of six months, Christy is no stranger to the camera. "The whole experience of making this video has been amazing! Everyone put in a lot of hard work, from planning it out to the actual filming, so I know the product is going to look incredible." Donnie, who has been in bands since the age of 11, enjoyed stepping into acting. "I've always known that the best way to learn something is just to do it. This was my first time in front of the camera and I've caught the bug. It was a pleasure working on the video and I can't wait to make more!" The video, based on a true story, also features local actor Tim Matson as a sleazy talent agent.

Stephen van Vuuren wanted to showcase SV2 Studios' ability to create big-budget production value with small-budget means by using his creativity as an artist and his ability to draw on the resources of the local community. "Using both the latest digital technology and old-fashioned indie filmmaking ingenuity, our amazing homegrown cast & crew has been able to pull a music video with great look and cool visual effects."

The video will premiere with an exciting large screen projection presentation on July 13th at 8:00 pm at Somewhere Else Tavern in Greensboro with a free live performance from Dreamkiller.

ABOUT THE ARRIVAL (DREAMKILLER)

Dreamkiller (formerly The Arrival) is a four piece vocally driven punk influenced rock band from Greensboro, NC. This hard working band has high goals in the industry; on average play two shows a week and travel anywhere within a 3 to 4 hour radius. Their single from the CD, "Self - Evident", was recently chosen to be included on "WHEN GIRLS ATTACK! Vol. 1", a promotional compilation for GirlPunk.Net that is scheduled for release in July 2006. Currently, they are working on their full length CD, which will be supported by an entire East Coast/Canadian tour. Visit www.myspace.com/dreamkillermusic or www.dreamkill.com for more details.

ABOUT SV2 STUDIOS

SV2 Studios is an innovative new video production & instruction company offering indie film-style video production, motion graphics and "personal filmmaking" classes & workshops. SV2 Studios is located in Greensboro, NC and can be reached by calling 336-856-8684 or at www.sv2studios.com.

ABOUT STEPHEN VAN VUUREN (Stephen v2)

Stephen started making films in 1984 and has made almost 20 short films over the years. He spent the 90's working in the computer consulting field with everyone from small non-profits to the Fortune 500 before returning to his passion, indie filmmaking, in 1999. Stephen resides in Greensboro, NC where he has lived since 1988. He can be reached by calling 336-856-8684 or at www.myspace.com/sv2studios. He also maintains a personal web-site at www.stephenv2.com.